



ALLEGAN COUNTY COMMUNITY FOUNDATION ARTS & CULTURE COMPETITION

Sponsor & Donor Information

SPONSORS: Why sponsor *Keep Your ArtsAlive!?*

- ArtsAlive! provided 17 non-profit organizations with over \$40,000 last year; \$40,000 that they wouldn't have raised without ArtsAlive!
- Over 500 individuals repeatedly saw the sponsor information on ArtsAlive! print materials, website and banners.
- As an Allegan County resident or business owner, you value the availability and accessibility of arts and culture in your community.

SPONSORS: What do I get as a sponsor?

- Individuals and businesses that contribute \$200 - \$499 are listed on the Allegan County Community Foundation website, in the Foundation's annual report, and on www.artsaliveallegancounty.org, plus: if received by April 1st, ArtsAlive! print materials (including hundreds of posters visible throughout the county, thousands of handouts provided county-wide, a 3 month advertisement running at the M-89 Cinema in Plainwell, banners placed throughout the county and electronic media used by participants (visible to thousands via email, ArtsAlive! participants' websites and mail).

SPONSORS: How do I become an ArtsAlive! sponsor?

- Submit the attached form with your sponsorship check. [Completion of the form and submission of the required materials will secure your spot as a sponsor.]

SPONSORS: What is the deadline to sign up as a sponsor?

- Completed sponsor forms, a check in full (made out to the Allegan County Community Foundation) and all required materials must be in by **April 1, 2011** to secure inclusion in the marketing materials identified above. If sponsorships are received after April 1st, promotion of the sponsors can be found on the ACCF website and www.artsaliveallegancounty.org as well as prominently displayed at the ArtsAlive! BASH.

DONORS: Why donate to *Keep Your ArtsAlive!?*

- Donors are likely to be individuals or businesses who are not interested in marketing opportunities for their business. They simply want to support the Foundation's efforts to support arts and culture.
- The tax deduction for making a contribution to a non-profit.

DONORS: What do I get as a donor?

- Individuals and businesses contributing up to \$199 are listed on the Allegan County Community Foundation website, in the Foundation's annual report, and on www.artsaliveallegancounty.org.

DONORS: What is the deadline to sign up as a donor?

- For planning purposes, June 30th is requested; otherwise, you may contribute for 2011 up to September 1st.

DONORS and SPONSORS are eligible for a tax deduction for their gift.

Since ArtsAlive! recognizes the creative and historical assets of Allegan County, suggestions for non-traditional forms of sponsorships are welcome and encouraged. Call Theresa at 269.673.8344 to discuss.

Please accept our thanks for your consideration. We are aware of how often we non-profits reach out for financial contributions. They are all important. They are all urgent. And they are all for good causes. Whatever it is that you do for Allegan County, thank you.

